

[Transcript] Genstart / Taylors tidsalder

Is it okay if I sing?

I was thinking of doing one that I'd never played live before.

It would be so presumptuous to say if you know it, sing it, but it's true.

Her concerts can be aimed at the right scale and affect the American economy.

Through her career she has been neglected and has been central to public screenings.

But she has been used actively to her own advantage.

She has been challenged by some of the most powerful men in the music industry.

A strategy that has only strengthened her popularity.

Taylor Swift has had a lot of power fights.

She has helped her on the way to become the biggest pop icon of all time.

That is today's star. My name is Anna Enrich.

You have been to Taylor Swift's concert. What was it like?

It was very sad.

And it's something I'm a little happy about today.

Several of my friends have never played in Denmark before.

It was at a very small place in Paris that I experienced her.

I don't think I really understood how lonely it was.

But now it's something I'm looking at on my phone.

What was it like to be at a concert with her?

She typically plays the big stadium concerts.

This was a small place where you could see her facial expressions.

You could see the palettes on her shirt.

It was a fan-arrangement.

There was such a big gap in the feeling that everyone who was in the room really loved Taylor Swift and had made an effort to get there.

And you could also feel it from the scene that she knew it.

Sophie Auggdahl is an artist manager,
writer on the music media's sound venue.

And an incarnated fan of Taylor Swift.

She sings a little about love that you see love on film.

And so in these old, big, romantic film stories.

And I think both of them are extremely kitsch and extremely fantastic at the same time.

So when she sings about this with, like,

Say you'll remember me.

Standing in a white dress staring at the sunset.

I'm chromatic, but I'm also deeply inspired at the same time.

It's in the head of country music,

Nashville, Tennessee,

that Taylor Swift hits her first hit that she sings before.

She is given her debut album when she is 16,

with songs that describe a completely ordinary,

almost banal teenage experience in the south states.

How it is to be a teenager about love,

about going to school,

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also about how it is maybe to be an outsider,
or not just one of the most popular girls in the school.
In that way, she is also depicted on her neighbor's cute daughter,
which is a slightly boring teenage girl like most of them.

Is there an example of that in her video?

There is of course love story,
but then there is also a song called You belong to me.
It's from 2009.

There is a song about her being in love with a woman
who doesn't really notice her.

And in this music video, which is quite iconic,
you can see Taylor Swift sitting on her veil.

And she has a little ugly hair,
that is to say stylish, ugly hair,
and big, a little classic turtleneck glasses.

She has pajamas on and a T-shirt,
where you can see that there is a periodical system on her.

And there she sits and communicates
on some signs through the window with this Naboo drink
that she is in love with.

They have just like a very cute, innocent,
fleeting driving.

And later in the music video,
you can see that this Naboo drink
is in love with a girl from high school
who has long, brown hair.

She goes short down part,
high-stiletto and pink turtleneck,
something like that.

At the end of the music video,
Taylor Swift goes up in a huge white skirt
and looks very innocent.

And she looks like this very popular
girl from the streets of Bane,
and of course Naboo drink,
for the last time.

So it's like an ASCII pot story.

A Hollywood music video.

It will also be the video here,
central in what one might call
the first stage of apology.

She wins a prize under MTV,
but is rejected under her apology.

Taylor Swift, she is called up on stage

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and has a long, beautiful, glittering skirt
on red lips.

Hard to look up,

looks very glamorous,

and totally in love with the fact

that she has won this prize.

She goes along with holding her apology

where she also says,

I'm just singing country music,

so this means a lot to me.

The camera looks out in the room

and the camera then comes back

on Taylor Swift.

Then he stands,

suddenly on stage,

and he says that

these are, after all,

quite iconic words.

And what he is talking about here is

that Beyonce at that time

was nominated in the same category

with the music video's single ladies.

And he means that Taylor's victory

was not earned.

And when he is finished with this

stupid speech,

he leaves the stage again,

and Taylor Swift stands back

with the microphone in his hand

and the prize in his hand,

and doesn't say anything,

and the whole room is full of lies.

They don't lie to her,

but they lie to Kanye West.

And she can't really find out

where she has to go.

So it just ends with her being

completely off the stage

and just having stolen this important

eye view.

What does this episode mean

for Taylor Swift?

It starts with a long story

about her,

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and Kanye West.
But right in this eye view,
I think it's true
that Taylor Swift,
she wins a lot of sympathy.
I'm going to get to thank the fans.
This is so cool.
Oh, Kanye West is here.
You know,
I'm not going to say
that I wasn't rattled by it,
but I had to perform live
five minutes later.
So I had to get myself back
to the place where I could perform.
I'm not going to say that she's
going to win a lot of sympathy.
That's what I'm saying.
The preparations are more and more
and the media is deeply impressed
by Taylor Swift.
In fact,
her lost love relationship
is a very narrow play.
But the young country singer
doesn't let herself go
on to write.
On the other hand,
in the music,
she leaves instead
traces and elegant references
that are not part of her life anymore.
And that strategy
is still a huge success
for her fans.
There are many who are starting to analyze
such a song as the one called
Style,
whether it should be written
about Harry Styles or her.
There is the song called
Dear John.
It was written to John Mayer.
I see it all now.

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It was a run-on.
Don't you think
19 is too young
to be played
by your dark twisted games
when I...
And then there is
a lot of gendery
about her love life.
Are there some of these men
who have been dressed
or criticized before writing
not so subtle songs
about their lost relationship?
Not directly,
because you have never
been able to prove
that this was what they were talking about.
All the speculation
and it is also what
Taylor Swift is so mega good at.
She is good at
creating myths about herself.
After all,
these men begin
to feel more and more
about Taylor Swift.
I don't know
if she changes her strategy,
but she begins
in any case
to give herself
to some very well-known
Venena.
I think a part of it
is about trying
to take a stand
from net-up
with the fact that
she was a man
in there
or she only went up
in romantic relationships.
She tries to show

that female relationships
are mega important to her
and she also tries
to sneak
into some feminist
values
without basing
that I am feminist.
What people
might think
sounds a bit harsh
in this period
is that
all the women
are
completely rich,
completely beautiful,
completely thin
and they might
show a bit
out of the picture
of
whether feminism
is
or who they should be.
She has used
the men of her ex-girlfriends
in her music
and now
the rich, beautiful
Venena in her music.
There is
at least
this song
called Bad Blood
which has
a very big music video.
I love
so take a look
what you've done
cause baby now
we got bad blood.
Hey!
Taylor Swift

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she brings
a woman
soldier
who is
one of these girls
from USA.
It is
among other things
Cara Delavine.
The model of Gigi
had
a Selena Gomez
and in the video
they are
wearing some
wild
sci-fi
uniforms
and she is
power
and power.
And I think
Taylor Swift
tries
to say
with this video
she is no longer
a sweet
girl with
a guitar
from Pennsylvania
now she is
this powerful
power
woman
from New York.
It is
economy,
it is money,
it is
Taylor Swift's
many millions
that stream
behind

these people
I don't think
there should be any doubt
that
Lisa
likeable
and close to
a person like
Taylor Swift
can stand up
just as much
as she is
Is it not
hygienic
to be a
woman
the way she
uses these people
Yes it is
but
I think
a large part
of the music
In the same period
Taylor Swift
went from
the nostalgic
universe
of country music
and into
the world of pop
but with
the steady
dream
of course also
criticism
and the
new beat
pop stars
have
in the center
of more public
generations
here

her fight
with
Kanye West
again
completely central
Kanye West
gives a song
called
famous
famous
God damn
I made that bitch famous
It is
a provocative
setting
but it is
creating a
conflict
that
Kanye West
means
that
he has talked
with Taylor Swift
about this song
where she
has given him
promise
to sing
what he does
and that
is Taylor Swift
very very
uneasily
and then
there is
a law
that has
filmed
where she
films
a telephone
call
between

Kanye West
and Taylor Swift
I feel like
me and Taylor
might still
have sex
um
yeah
I mean
it goes
whatever life
better
it's obviously
very tongue-in-cheek
either way
you can hear
that she says
thank you
for your
support
me
and it's just
I feel like
she must be crying
and it just
makes
the sympathy
she had
in the first
conflict with Kanye
disappear a little
so
the critics
are
telling us
what they mean
of this
telephone
conversation
video clip
here
there are
many
who excuse

her for
being
manipulated
and calculated
and who
start to
make
a
video clip
the critics
thought
Taylor Swift
wanted to get
out
they thought
I
don't
like
your little games
in a
large
musical
response
she
introduced
the snake symbol
the critics
had
had
with her
there is
a
dazzling
look
in
what you
made me
do
and
there
is
a
reputation
and

where
she
just
tries to
address
how
people
approach
her
and
how
possible
a
task
is
to
make
all
happy
she
reclaimed
power
and autonomy
over her
own
story
is it
worth it
there was
something
over
in this
very
dark
person
who
suddenly
got on
who
didn't
really
make
I
bought

that
image
shift
at that time
she
can
feel
that
the
difference
between
Democrats
and Republicans
in the USA
is getting
bigger
she
can
see
that
people
that
fall out
for
the
gender
norm
LGBTQ
plus
people
their
position
of
power
gas
is it
risky
for her
I think
she feels
well
great
to be back
at a

shepherd's
dish
there
is
one
situation
that
really
much
her
consciousness
and
it was
in
2003
that
this
country
became
George Bush
at that time
I thought
I'd say
something brand new
and just say
just so you know
we're ashamed
the president
of the United States
is
successful
it
gave
a
huge backlash
from
the
entire
country
the
boycott
the
radio station
and the

boycott
because
they
are
building
something
with
traditional
American
values
and maybe
conservative
ideas
is there
also
an element
in this
that
is
that
it can be
more
risky
not
to
take
political
position
I think
even
it
is
that
the boycott
that
maybe
has
more
progressive
views
than
the
country
world

she was
a part of
before
Taylor Swift
has
this constant
image
of
being
like
others
and
express
maybe
a little
banal
feeling
more
than
everything else
that
you
and others
I think
a part
of
Taylor Swift
or
pop
stars
projects
that
are
as big
as
her
is
that
we
never
really know
it
Taylor Swift
continues

to fight
in
a big
struggle
with Taylor Swift
they
say
autonomy
is a
larger
amount of autonomy
in music
in the whole
when
they
have
the right
to
their music
then
they
go
all the way
to them
or
go
the way
to
a
record company
or
because
the right
he has bought
only
connects to
the specific
recordings
of his song
then he thinks
I make
new recordings
that
I myself

have the right
to
so
she goes
with
like
to
repeat
the whole
old
catalogue
so
close to
the original
so
one that
I
will own
of my
work
and it
will be
a huge success
for her
and it is
something that
has made
the whole
her
background
is
blown up again
how
big
it is
work
has it
been
how
many
plates
and
songs
I can record

albums

all over again

so

I'm very excited about it

because

why is this so

important to you

I think that artists deserve

to own

their work

I just feel very

working

What does this mean, this fight against the people I see on her?

It means a lot to the better, I think, because it has been very clear that it was a saying that was close to her.

And that there was a great uproar behind what she did.

But again, of course, I can turn back to that we never really know what it means,

that this decision of Telosvift has taken home her chair in a crazy moment, or a huge marketing campaign, and it is always a big deal.

Telosvift's new creation is also the foundation for the new, large, complex tour that Telosvift travels around with.

This is a tour where she plays music from the beginning when she was 16 years old.

That type of tour and concerts is only something like Bruce Springsteen, which has been going on for several decades.

But Telosvift has chosen to do it after 15 years in the music industry and at the beginning of her 30s. Ticketmaster, who sells her tickets, goes completely crazy when the places for her American stadium concerts are set by herself.

And it sets a tight line under her status, as time's greatest pop star.

When the concerts are arranged, I don't think people can really see how big a phenomenon it will actually be.

But what it has shown is that there are things happening to these concerts that affect the world, without the fact that there are cities if the national product is growing when it comes to the city.

And then it has happened that fans have some codes and certain things they do to the concerts, which have spread a lot through Serlite TikTok.

And this has also made some of the songs, even though they are old,

but because they have been shown so many times on TikTok, they have started to chart it.

It is certainly this song called Cruel Summer.

There is a bridge where you have to sing along in a certain way.

I don't want to keep secrets just to keep you.

It is something that fans are writing about.

In small scales, it is something that you know at home and people cast a spell on the stage, like when you are playing the waltz.

It is these things that make you feel like you know how to go to a Taylor Swift concert.

It is a success with a lot of different things.

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Among other things, these reenactments and the lengthening of the Errors Tour, which is later set itself as a living legend.

It is also a symbol of all privileges.

She is beautiful, she is thin, she is rich, she is white.

Is it not also a little bit for the healthy white rich people?

Yes, I think so.

And just as much as I love Taylor Swift,

I think it is a little bit for the poor white rich people.

I don't think so.

And just as much as I love Taylor Swift,

I also think that she discusses her role in pop culture and in the music history.

There is no doubt that she has done a lot of important things,

and extremely powerful things.

hour that she posted, we saw over a thousand percent spike, and that momentum really continued through the day.

A 72 percent jump in the number of 18-year-olds registering.

I think it will be difficult for her to survive, and the whole time she will be the one who does well.

I think it will be difficult for her to survive, and the whole time she will be the one who does well.

She has done something like that, she has paid a huge bonus to the crew on her tour, and

I'm sure she will continue to continue to choose her power and her form in a good way.

But it is clear that people are always sceptical towards those who are powerful.

I think it will be difficult for her to survive, and I think she will continue to do that.

I think it will be difficult for her to survive, and I'm sure she will continue to do it.

And I think she will continue to do that.

Fabrice will be back with me and Ingrid.

To be continued...