

[Transcript] AI Hustle: News on Open AI, ChatGPT, Midjourney, NVIDIA, Anthropic, Open Source LLMs / Apple's iPhone 15 Launch: The Silent AI Revolution

Welcome to the OpenAI podcast, the podcast that opens up the world of AI in a quick and concise manner.

Tune in daily to hear the latest news and breakthroughs in the rapidly evolving world of artificial intelligence.

If you've been following the podcast for a while, you'll know that over the last six months I've been working on a stealth AI startup.

Of the hundreds of projects I've covered, this is the one that I believe has the greatest potential.

So today I'm excited to announce AIBOX.

AIBOX is a no-code AI app building platform paired with the App Store for AI that lets you monetize your AI tools.

The platform lets you build apps by linking together AI models like chatGPT, mid-journey and 11Labs, eventually will integrate with software like Gmail, Trello and Salesforce so you can use AI to automate every function in your organization.

To get notified when we launch and be one of the first to build on the platform, you can join the wait list at AIBOX.AI, the link is in the show notes.

We are currently raising a seed round of funding.

If you're an investor that is focused on disruptive tech, I'd love to tell you more about the platform.

You can reach out to me at jaden at AIBOX.AI, I'll leave that email in the show notes.

As you may know at Apple's recent unveiling of the iPhone 15 and Apple Watch Series 9, the tech behemoth put a spotlight on the advanced capabilities of its in-house designed semiconductors.

Though they curiously avoided directly invoking the term artificial intelligence, the event served up really in-depth exploration into the device's inner workings with Apple introducing the S9 chip for its Apple Watch Series 9 and Apple Watch Ultra 2.

And of course the A17 Pro chip for the iPhone 15 Pro and Pro Max.

Now this is really interesting.

A lot of people have been talking about this and criticizing, you know, Apple for kind of their lack of getting in with everything happening in AI.

But there's also a whole other side of the coin where people are saying perhaps it's just an optics thing they don't want to seem like they're just like hopping on the hype bandwagon.

It's really interesting because obviously this is a, you know, really big kind of departure from Google and Microsoft right now who at their conferences have, you know, mentioned there's like, you know, memes about how many times Google mentions the word AI.

And so I think it's really kind of interesting to see that, you know, Apple right now is definitely not kind of towing the line in that regard.

They're essentially they, I don't know if they mentioned the word AI once at their entire unveiling, which you have to think must have been on purpose.

Now the interesting thing with that is, you know, we're looking the next day, their stock is down 1%.

It didn't do great yesterday either.

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So I think for the last, up until, you know, ever since the launch of that, ever since that event happened, their stock price has been going down.

So it wouldn't appear that that is, you know, a super positive thing for the company at the moment, perhaps just from an optics level now, perhaps it's like a pride thing they don't want to seem like they're hopping on the, you know, the whole bandwagon, which I'm not 100% sure what to make of that because, you know, if you look at Microsoft's stock price today, it's up 1.3%.

Tesla is up 1.4%.

Tesla recently spiked a bunch because the people have been talking about a lot of their AI capabilities and saying they're underrated, Amazon's up.

And so it's kind of interesting because a lot of these companies that have been focusing really heavily on AI and promoting AI are seeing stock prices grow.

Apple just seems to not want to do that for whatever reason and it would appear from the Wall Street perspective they're suffering, but that doesn't mean necessarily they're not integrating AI or their products aren't, you know, doing some cool things.

So I think really interesting, Lee, Apple kind of shifted its focus from the chips themselves in their products like the iPhone and Apple Watch to the multitude of features that they enable.

So take, for example, the S9 chips ability to produce or to process Siri voice requests directly on the device.

This is a task typically, you know, relegated to cloud servers.

But as semiconductor technology advances, the decentralization of AI processes to the device itself offer a dual advantage, which is faster response times and enhanced data security due to the absence of internet based transmission, right?

Like if all of your data isn't being stored in a cloud, it's a lot, you know, theoretically a lot harder for someone to go and hack that cloud and get everyone's data all at once is a problem we've seen a lot.

And so what's really interesting is with a lot of these chips that Apple's coming out with these kind of advanced semiconductors, we are able to start doing a lot of this AI processing directly on the device.

Now, of course, they didn't say the word AI, but this is what is happening on these devices.

So Apple's kind of, you know, their aversion to discussing AI during the product events or conference calls has led some industry observers to kind of question it standing in the race for AI supremacy.

I think Gene Munster, who's a managing partner at Deepwater Asset Management, recently said, quote, the reality is Apple is aggressively pursuing AI and he was doing this to kind of, you know, diffuse speculation about speculations about Apple's reluctance to capitalize on AI technologies.

On another note, the A17 Pro chip, which is, you know, is the chip behind the iPhone 15 and Pro Max, it stands out as a three nanometers nanometer semiconductor.

So in semiconductor lingo, the nanometer nanometer size refers to the dimensions of individual transistors on the chip.

So the smaller they are, the more can be packed into the silicone wafer.

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So this not only bolsters processing power, but also enhances energy efficiency. So in fact, the iPhone 15 Pro and Pro Max are currently the only smartphones on the market featuring this cutting edge, the three nanometer technology. Now I know there's going to be a lot of people debating what that means because Apple is kind of notorious for coming up with their own terms for a lot of things. And often saying things that have been sort of industry standard and all of a sudden they add them and now all of a sudden it's like revolutionary. So I mean, you know, there's of course, they added like the USB C port on the bottom of their phones, like everyone's been doing for ages, but and they're talking about like the incredible fast, you know, transfer speeds of them. So anyways, this is just the funny thing. But in any case, I think this, this marvel of engineering that they're focusing on with these chips as they call it, I think this will kind of power an array of features requiring AI capabilities, such as predictive typing and advanced camera technologies. So as Munster noted recently, quote, as more applications that leverage AI emerge, phones will be tasked with powering them a dynamic that will make phones with legacy chips feel sluggish chips are important when it comes to AI and Apple is leaning away and building the hardware to enable those features. So I think, you know, kind of my take on all of this is that while Apple may avoid the spotlight on AI and its public narratives, right, they're not bringing it up for some reason, they have an aversion to the term, the company's hardware innovations really are pushing them in a direction and showing its commitment to integrating artificial intelligence into the user experience. Because they're really building their hardware in a way that makes it quite feasible to do a lot of this AI processing directly on the device. And they have a number of different ways that they are actually implementing this. So it's going to be interesting to see if Apple changes their optics, if they feel like, you know, avoiding the word AI, for example, is going to make is, you know, bad for the stock price, something that I feel like Google probably felt the pinch a little ahead of time and then really turned to focus on AI and has seen a lot of dividends from that. And not just that, but I feel like right now there's a lot of interest in AI. So people call it hype, like it's a bad thing. But like, I think this is really good, a lot of people that were never interested in this technology before are now all of a sudden curious, they're learning, they're becoming educated. So people listening to this podcast, for example, this podcast is absolutely exploded. I started this thing less than a year ago. And this thing is just absolutely exploding with listeners from all over the place. And so I think that this is a really good thing for the industry. And I think, you know, if Apple kind of embraces the term AI and talking about the ways that it's integrated into their technology, people will be super interested and responsive to that. So I think they'll see a lot of positive responses if they embrace it. So hopefully that's something that they do in the future, but definitely something will continue to follow.

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We'd love to see you there where we share tips and tricks of what is working in chat GPT.

It's a lot easier than a podcast as you can see screenshots, you can share and comment on things that are currently working.

So if this sounds interesting to you, check out the link in the comment.

We'd love to have you in the community.

Thanks for joining me on the open AI podcast.

It would mean the world to me if you would rate this podcast wherever you listen to your podcasts and I'll see you tomorrow.