

## [Transcript] Les Grosses Têtes / AH OUAIS ? - The Rolling Stones : pourquoi la langue de leur célèbre logo vient-elle d'Inde ?

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Oh yeah?

It's called John Pash, a student at the Royal College of Arts in London, who, after winning a contest, has already decided to sign the first European Tournament of the Stones.

He sends a first sketch to Jager.

She doesn't like him, so he decides to meet him to explain to him exactly what he wants.

An emblem as powerful as the Coquille Saint-Jacques de Chelle.

During the meeting, Jager surprises himself by passing in front of an Indian shop.

He turns year after year with a poster of the Indian DS Cali.

A rebel divinity that symbolizes preservation, destruction, and represents with red lips and a tongue.

Oh yeah?

Yeah!

He shows the poster to Pash, who draws this mouth again by inflating the lips a little to make it a little more sexual, and Mick Jagerian.

The logo appears for the first time on the Sticky Fingers album and will no longer leave everything that touches the Stones.

For the greatest pride of John Pash, more than for his wallet, since Mick Jager paid him 50 books for this drawing.

The equivalent of 125 euros at present, to which the great lord will still add 500 euros later.

Today, Pash no longer touches the rights of authors for this language, since he gave them the copyright in 1984 for 40,000 euros.

A drop of water in the ocean of what we won the Stones thanks to him.

We estimate Mick Jager's fortune to be 300 million euros,

but John Pash doesn't care, he's just happy that his drawing has become the most famous logo in the history of rock'n'roll,

exposed today in the famous Victoria and Albert Museum of London, the largest museum in the world of decorative art,

quite a lot for a simple piece of paper.

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