

[Transcript] My First Million / #198 - How to Build a Unicorn Around the NCAA Reg Changes

I've really heard this a bunch of times, which is a lot of times as an entrepreneur, you just need to be in the market. You need to be in the game. And even if your current thing's not working, if you are aware of these like inflection points, you're the perfect person to just shift over. All right. We had a good episode. Well, I think we talked about a lot of stuff. What do we talk about? We talked about the zappier for sound. We talked about the opportunity. Now that college athletes can make money, what are the business opportunities around that that just opened up? And I think if you're interested in software, I think Sean, you actually gave like one of the one of the better ideas in the last three months that we discussed. So that's kind of interesting. We talked about a new company that's creating a search engine for company documents. It sounds boring, but it's actually could be quite a big business. What else did we talk about? The last thing is we talked about this business model idea of basically go take the R&D that the big companies do and that they make custom software for themselves like the Starbucks mobile app or the Domino's pizza ordering app and then make that available to all the mom and pop. So we did a bunch of examples of that and where the opportunities might be. All right. Listen up. Let us know how and how you liked it. My Twitter is theSampar, then Sean's is SeanVP. All right. Quick break to tell you about another podcast that we're interested in right now. HubSpot just launched a Shark Tank rewatch podcast called Another Bite. Every week, the host relived the latest and greatest pitches from Shark Tank, from Squatty Potty to the Mench on a Bench to Ring Doorbell. And they break down why these pitches were winners or losers. And each company's go to market strategy, branding, pricing, valuation, everything. Basically, all the things you want to know about how to survive the tank and scale your company on your own. If you want to give it a listen, you can find another bite on whatever podcast app you listen to like Apple or Spotify or whatever you're using right now. All right. Back to the show. All right. What's going on? Yo. I'm in New York. I had a hell of a week, but I'm here. Tell the story. So I leave. So I'm driving. So I got this nice car and I love driving it. I'm living in New York for a few months. I wanted to do that long drive because it's fun for me in my car. I'm all ready. I got my dog, everything. I get 15 hours into the drive. I get out of my hotel room and I have two spare keys on the same ring because you can't leave one of these fancy keys in the car. Otherwise, the car won't shut. Right. So when I go to the hotel, I put them on one ring and then when I get in the car, I separate them. I'm on the phone with my mom first thing in the morning, just saying what's up. Put my keys, both of them on the roof for a second, get in the car, start the car, drive off. 60 minutes later, I stopped for gas and I go, shoot, the car's telling me that I can't start it because the keys aren't here. What the heck? Where are the keys? Turns out I left them on the roof, 60 miles back, drove off and I go back to find them over many hours of searching for them. Someone ran over both the key fobs. So you actually found the destroyed key. I found the destroyed parts and I had a locked bike. My nice bike was locked to the roof along with my Thule rack was locked in there. I find those keys. Thankfully, otherwise, I found them on the roof. I found them on the roof. I found them on the roof.