

[Transcript] My First Million / #192 - Making Billions with Greeting Cards, How the FBI Took Down Thousands of Criminals, & Rich People (not) Paying Taxes

I think that you've said a lot of amazing stuff for the past two years.

I think what you just said right there actually might be one of the most valuable rants in terms of just money that you've ever said.

Yeah.

I feel like I can rule the world.

I know I could be what I want to.

I put my all in it like no days on.

On a road, let's travel, never looking back.

What's up?

It's me, Sean, and Sam, the vanilla gorilla.

All right, we have a good episode today.

Sean just said he thought this was an amazing episode.

We talked about a lot of different stuff.

You have a list. What did we talk about?

We talked about the surprisingly big business of greeting cards and e-cards.

We talked about the crazy Chick-fil-A tech stack and some ideas around that

and creating a consulting company around that.

We talked about this crazy FBI takedown where the FBI basically tricked thousands and thousands of criminals with a pretty genius app.

What else?

You did a good bump boxes breakdown and a bump box of a guy who's built a business that sells subscription boxes to pregnant women and their babies and it's like \$40 million a year.

The babies don't buy it.

They might, but it's meant for the babies.

Right.

That does \$40 million a year in sales.

And we talked about how this article that came out about rich people not paying taxes.

Well, we talked about how they actually get money to live, which was kind of mind blowing to me.

And then we talked about one of my favorite childhood actors and childhood movies, how that young child actor has become a crypto billionaire.

And then I got excited saying he's the Billy of the Week, but that's all to come in this episode.

And do me a favor, go to your Spotify, go to your iTunes.

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we go up in the charts, we go up in the charts,
we get more listeners and we get more listeners,
we get recorded more stuff.

Please do that.

Thank you and have a good episode.

All right, quick break to tell you about another podcast
that we're interested in right now.

HubSpot just launched a Shark Tank rewatch podcast
called Another Bite.

Every week, the host relived the latest and greatest pitches
from Shark Tank, from Squatty Potty,
to the Mench on a Bench, to Ring Doorbell,
and they break down why these pitches were winners
or losers, and each company's go-to-market strategy,
branding, pricing, valuation, everything.

Basically, all the things you wanna know
about how to survive the tank
and scale your company on your own.

If you wanna give it a listen,
you can find another bite on whatever podcast
that you listen to, like Apple or Spotify,
or whatever you're using right now.

All right, back to the show.

Well, first, happy birthday.

You are, you're what, 31?

32.

32 now, okay, great.

Good, I was feeling bad.

I'm 33 and you're always like,
yeah, we're basically the same age, we're both 30, 31.

I do it to slight you.

I do it as a joke,

because you're only older than me,
but I wanna make it clear that you're older than me still.

Yeah, yeah, yeah, yeah, and in my head,

I immediately stop listening to everything else you say,
and I just start thinking in my head,
fuck, I'm older than Sam.

And then I have to be like, what does that matter?

Who cares?

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And then I get back and I don't even know what's going on.

Yeah, I do it.

35, okay, great.

I do it as a joke.

Dan will feel even worse now.

My trainer, by the way, he's at a 40, 41,
something like that, and it looks great.

It looks like he's 25.

And anytime someone's like, oh, wow, I didn't know that.

You know, once they find out his age or whatever,
he's just like, he's like, I'm livin' to 105,
and he's caught.