

[Transcript] My First Million / #185 with Andrew Wilkinson - The Secretive Billionaire Who Acquired Burger King, Creating Better Babies & How Much Money is Enough?

And you said you'd want to invest your own money in this. That's what you've said here.

Yeah. I would love if anyone wants to do this, I will 100% invest. So please email me. But this is one of those things where like, I feel like I can rule the world. I know I could be what I want to put my all in it like no days off on a road. Let's travel never looking back.

All right, everyone. We have a special episode with Andrew Wilkinson. Andrew Wilkinson started this company called meta lab, which grew to make 10s of millions of dollars and using the profits from his agency meta lab. He eventually bought dozens of more companies. So he's collectively his companies do hundreds of millions of dollars a year in sales and have created over a billion dollars worth of value. So he's seen a lot of interesting stuff. And in today's episode, we talk about an incredibly successful business person that he looks up to. It's our segment called Billy of the week. And then we talk about some of the ideas that he has for starting growing companies. He currently launched a local news business. So it's kind of like my company, the hustle, but for different cities, it's very fascinating. I've, I'm asking him if I can join as an advisor. And then he started a few more things and or wants to start more stuff. And he's even said that if you are starting some of these companies to holler at them, because he wants to invest. So give it a listen. And by the way, if you're in Miami, Sean and I on June 4th, they're going to be in Miami, we're doing Austin on June 3rd, but that's already sold out. But June 4th, we have room for up to 400 people. I think already 200 people have RSVP. It's free. Go to my Twitter handle, the Sampar and scroll down. You'll see the event event right link. It's totally free June 4th. It's Friday. Come. And by the way, we've been working our ass off to make content for you just for you. Can you do me a favor and click subscribe in iTunes and click follow on Spotify. When you do that, we go higher up in the charts, which means more people can see us, which means we get more views. And if we get more views, we can keep doing this more and more and

more because we're making some more money from it and we're able to dedicate more time to this. So please I work my butt off for you. Just click subscribe and click follow on Spotify and subscribe in iTunes. I appreciate it. Hope you enjoy the episode. Andrew, what's going on dude? Hey man, how you doing? I got a really bad cold. I spent all day yesterday with Kleenex up my nose. So if my voice sounds a little froggy, that's why it only sounds froggy because you said it sounded froggy. I think you're okay. So Andrew Wilkinson, good friend of mine, good friend of the pod. Is this description that I used three or four weeks ago the same description? Is that the same thing? Are you wearing that same personality? Is that the same life or have you done something new and amazing because you're always pulling something out of your sleeve? Yeah, I've got, I think since

then I've launched a couple of businesses actually, but no, the description is still accurate. And so we're going to talk about a couple things. The first thing we're going to talk about is, well you got a bunch of ideas here. I'm excited for the ideas, but I want to talk about Billy of the Week because we talked about two people last time you were here and that was, it's right next to the biology episode. It's the most listened episode ever.

Really? No way. Which episode was that? The one where we did the two billies of the week?

Yeah, something like, I think almost 50,000 people listened to it, which is like, it's an hour-long-