

[Transcript] My First Million / #181 - How Virtual Horses are Making Millions, A Potential 9-Figure Company & How to Bet on Anything

Do you own Dogecoin? You tweeted out that you owned it. Do you? Is that real?

Yeah. Fuck.

That means that it's a huge thing for you.

Well, okay. So the part I didn't tweet out was that I took gains along the way.

All right, everyone. Welcome to the episode. Do me a favor, mfm pod.com.

So that's my first million, but abbreviated. So mfm pod, like podcast, so mfm pod.com.

If you go there right now, you're going to see an inbox, an email form, enter your email.

And each Thursday, Sean's sending out an email that does a summary of all the episodes that we've discussed and or launched that week. So make sure to sign up. You'll get a description of every single episode along with all the links that we've mentioned, all the cool companies that we mentioned. And also we're doing a tour. So that comes out soon. But this June, we're going to June, or we're going to Austin and then Miami. And we're going to announce those dates and everything like

that. So go to mfm pod.com and sign up. And you can be notified when all this is happening.

And you'll get your weekly email that discuss the podcast. Sean, what are we talking about today?

Today, we talk about Peak, a testosterone subscription company. We talked about B-roll, which is a small little kind of bootleg company that I think could be big, could be bigger.

And, but it does have some problems. And then we talked about a couple of gambling, gambling websites, gambling products that I think are cool. Zedrun, which is all the rage right now, people selling digital horses for \$20 million. And Polymarket, a place where you can go bet on anything. So we talked about that as well. And make sure to listen to it towards the end, or I'm not trying to trick you, you could just skip ahead. But we said our feelings on today's episode. And I think a lot of people are going to like what we had to say, but you might need to listen to the first half at least to understand the context. So give it a listen. Let's talk about some stuff. You want to talk about Peak? Did you invest in Peak?

I did.

When?

Over the weekend. I talked to him maybe Friday. And on the first call, I was like, and I was actually quite skeptical of this. So this won't give people the context.

This is one of the first ideas that we've ever discussed as this new scheme goes.

I think literally episode, maybe one or two of when we started doing the brainstorm, Sam goes, TRT subscription. And I was like, what, what? He's like, so I've been taking testosterone, TRT is testosterone replacement therapy. I've been taking testosterone. And I think this could be a great business. Because, you know, if you take it, it helps you, you're going to keep taking it on a subscription. Like you were talking about why the business might be great. And we were both like, dude, that's a great idea. Why doesn't somebody do this? And obviously, people were already doing it. And so you recently were like, Hey, this is company peak that I'm investing in that does that testosterone thing. You should talk to him. And so I did. And I went in with honestly, kind of like lukewarm expectations. I don't know why, like, I don't know. I just didn't like, I didn't know how big it was going to be. I didn't really know, like I myself, I don't take it because I'm like, I had some concerns, like, is this really good for you or bad for you, blah, blah, blah. And then I was totally convinced on the call. The guy was the guy saw who you introduced me to is an amazing communicator. Like this guy was so good.